



Innovation Summit Series

**Sponsorship Prospectus
2026**

Myriad360 Innovation Summit Series

Premium, Relationship-First Executive Forums

Format:

Multi-Market Executive Forum Series (U.S.)

Timeline: March – May 2026

Event Overview

Audience:

- **30–50** Senior IT Decision-Makers (Invite-Only)
- **~20** Additional Attendees (Myriad360 + Sponsors)

Target Roles: CIOs, CISOs, CTOs, VPs of Infrastructure, Cloud, Architecture, Engineering, and related executive leadership.

Markets (6 Events Total):

Dates:

- Austin, TX | March 5th, 2026
- Chicago, IL | April 7th, 2026
- Denver, CO | April 28th, 2026
- Orlando, FL | May 18th, 2026
- ~~NYC Metro, NY | May 21st, 2026~~
- Anaheim, CA | May 28th, 2026



Continued next page

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Event Description

The Myriad360 Innovation Summit Series is a curated, multi-market executive forum designed to foster meaningful peer-to-peer dialogue, strategic thought leadership, and long-term relationship building — without the heaviness of a traditional conference.

Each Summit follows a consistent, high-touch format featuring a concise content block, moderated discussions, and a networking reception with sponsor engagement, immediately followed by a bespoke off-site VIP experience. Depending on the market, the experience will culminate in either an exclusive Michelin-level dining experience or a privately guided theme park evening, ensuring each event feels elevated, intentional, and memorable while maintaining program consistency across regions.

This program is intentionally relationship-first, premium, and executive-focused — prioritizing quality conversations over volume.

Program Format / Agenda (All Markets)

- 1. Welcome & Registration**
- 2. Content Block:** ~2-hour thought leadership and discussion block
- 3. Partner Fair & Networking Reception:** Sponsor tables and executive mingling
- 4. Bespoke Off-Site Experience:** Exclusive evening experience immediately following the reception

In select markets, guests will transfer to a secondary venue for the evening experience.

Continued next page

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Bespoke Experience Formats

Theme Park Experience

- **Markets:** California & Florida
- A privately guided evening inside a premier theme park, featuring curated attractions, hosted dining, and a private viewing experience to close the night.

Michelin Star Experience

- **Markets:** Denver, Chicago, New York, Texas
- An immersive culinary or experiential program such as a farm-to-table tour, chef-led tasting, or interactive demonstration, followed by a seated Michelin-level dinner and closing dessert reception.

Sponsorship Opportunities

Premier Sponsor – \$30,000 (1 Available per Summit)

Sponsor Benefits:

- Dedicated 45-minute fireside chat or keynote session during content block
- Premium thought leadership positioning across the full Summit program
- 4 sponsor attendee passes (full program + bespoke evening experience)
- Premier logo placement on event signage, landing page, and communications
- Branded table at partner fair during reception
- Recognition during opening and closing remarks
- Pre- and post-event attendee lists (name, title, company)
- Inclusion in Myriad360 post-event follow-up communications
- Dedicated Partner Marketing support

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Sponsorship Opportunities (cont.)

Thought Leadership Sponsor – \$20,000 (3 Available per Summit)

Sponsor Benefits:

- 20-minute thought leadership session during the Summit content block (*Topic must align to a top-of-mind industry challenge; not a sales pitch*)
- 2 sponsor attendee passes (full program + bespoke evening experience)
- Branded table at partner fair during reception
- Logo placement on event signage, landing page, and communications
- Recognition during welcome remarks
- Pre- and post-event attendee lists (name, title, company)
- Inclusion in Myriad360 post-event follow-up communications
- Dedicated Partner Marketing support

Networking & Experience Sponsor – \$10,000 (2 Available per Summit)

Sponsor Benefits:

- Sponsorship of networking reception and/or evening experience
- 2 sponsor attendee passes (reception + bespoke experience only, not content block)
- Logo placement during reception and evening experience
- Recognition during closing remarks
- Inclusion in select event communications
- Post-event attendee list (name, title, company)
- Dedicated Partner Marketing support



Thank You!

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